



**Is the Price Risk on
Commodities too high?**

**Can you create an effective
marketing plan?**

**Are you interested in
options in your marketing
plan to reducing price risk?**

**WE HAVE THE WORKSHOP
FOR YOU!**

The Managing Risk workshop will provide you with working knowledge about how to reduce your price risk on open market commodities.

**Managing Risk
Can You Afford Not
Too?**



Resource Person: Paul Cassidy

Mitcon Inc. - Lethbridge, AB

Mitcon Inc. provides consulting services, information and training for individuals and groups. Paul is highly recommended by other producers who have enjoyed his courses and personal consultations over the last 20 years.

Farm Leadership Council

FLC is a producer led organization that will provide educational and training opportunities to help producers maximize the value of their business. It will support producer innovation and leadership in prairie communities through professional development opportunities. It is all about "improving the business of farming".

Call the

Farm Leadership Council (FLC)
at 1-888 -569-4566 for more
details.

www.ourflc.com



Canadian International Grains Institute
Institut international du Canada pour le grain

**Building your Marketing and
Risk Management Plan**



IMPROVING the BUSINESS of FARMING



Managing Risk Workshop Location

The **Farm Leadership Council (FLC)** in conjunction with **Canadian International Grains Institute (CIGI)** is offering a course that includes mini workshops and “hands on” exercises for participants.

This intermediate course includes:

- Pre-evaluation (experiences, questions, knowledge level).
- CD (terminology, intro to futures & options, valued at \$100.00).
- Course material (Mitcon Inc. with 20 years experience with producers).

Prerequisite

- Complete detailed understanding of your farm’s cost of production by commodity.
- Know the basic meaning of marketing terminology. (A CD will be provided for accepted registrants to review in advance of the workshop).



Canadian International Grains Institute
Institut international du Canada pour le grain

Vauxhall, AB
February 3, 24 and March 23
Vauxhall Community Centre

****Only 22 spots available at each location. Register early to avoid disappointment.**

Participants are expected to attend all three days of this workshop.

FEE: \$500/person or \$850/couple

(Price includes GST)

**No refunds after January 5, 2010.
Cancellations are subject to a \$75.00 processing fee.**

For more details call Farm Leadership Council
at (888) 569-4566.

Managing Risk Registration

If possible we request that you register online by going to www.cigi.ca and clicking on the “Managing Risk Workshop” link. Alternately, please complete and submit the following information:

Single Couple

Name(s): _____

Address: _____

City/Town: _____

Prov: _____ Postal Code: _____

Phone: _____

Fax: _____ Cell: _____

E-Mail: _____

Workshop Location: _____

Payment must accompany this form and be received by January 5, 2010. Please make your cheque payable to: Canadian International Grains Institute. For credit card payment please complete the following information:

MasterCard Visa Expires: ___/___

Card Number: _____

Cardholder Name: _____

Signature: _____

Return form and payments to:

Canadian International Grains Institute
1000-303 Main Street
Winnipeg, MB R3C 3G7
Fax: (204) 983-2642

You can register online on CIGI website at
www.cigi.ca

GST# - 106861743RT0001